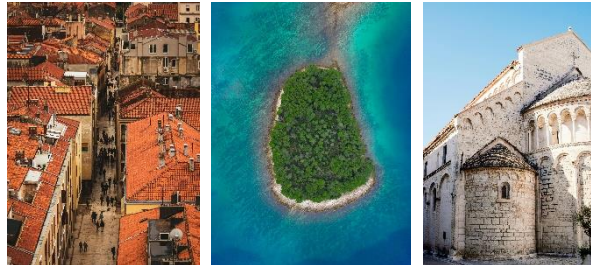


Call for Participation in the MIC 2025 Pre-Conference Day for PhD Students

Navigating Change: Resilience and Innovation for a Sustainable and Digital Era

Zadar, Croatia, June 4, 2025



Dear PhD students!

We cordially invite you to join the MIC 2025 pre-conference day. It is designed as a one-day event for PhD students at any stage of their doctoral studies. We aim to provide an inclusive environment for sharing questions, ideas and providing feedback on some key issues that arise in any doctoral study process.

MIC 2025 pre-conference day will provide PhD candidates with the opportunity to discuss the research problem and methodological challenges; to receive constructive feedback on their work; meet experienced researchers; network with colleagues; **gain new skills and practical insights on the use of AI in research work in the workshops.**

The preliminary schedule of the PhD day is available [here](#).

Students' Elevator Pitches

The pre-conference day will include **presentations of your research with time for an in-depth discussion** with experienced researchers.

Workshops

The PhD Day will feature **two interactive workshops** designed to provide practical insights into leveraging AI as a companion in your research:

- On Methodological Rigor: Conducting Systematic Literature Reviews Using AI
- Crafting a Theoretical Contribution: AI as a Companion in Structuring Knowledge

These workshops, facilitated by Dr. Marco Balzano, will offer hands-on guidance on using AI tools to conduct systematic literature reviews and support theory development.

Best Student Paper Award

As part of the MIC 2025 Pre-Conference Day, we will recognize **up to three Best Student Papers on the topic of Knowledge Transfer and Innovation**. Submissions will be evaluated by members of the Program Committee, who will also attend student presentations and make the final decision on award recipients. Winners will receive a full refund of their registration fee.

Registration and Submission

You can participate in the pre-conference day either as a presenter or listener. If you want to present and discuss your research, you should submit an extended abstract by **April 15, 2025**, using the [online conference system](#).

When preparing the extended abstract follow instructions available [here](#).

The extended abstracts will go through a double-blind review process and, if accepted, will be published in the online [MIC 2025 Book of Abstracts](#).

PhD students with accepted abstracts will be invited to submit full papers to the MIC 2025 Conference Proceedings, published after the conference, or to the supporting journals.

Registration Fee

The registration fee for PhD students who attend only the pre-conference day on June 4, 2025, is 150 EUR. The fee should be paid by May 10, 2025.

Participation in the pre-conference is free of charge for those students who registered for the main conference.

More details about the fee and payment methods are available [here](#).

Conference Venue

The conference will take place at the [University of Zadar, Department of Economics](#) (Croatia).

Contact

E-mail: mic@upr.fm.si

Website: www.mic.fm-kp.si

Pre-Conference Day Co-Organiser

The Centre for Development and Knowledge Transfer at the University of Primorska (CRPZ UP) serves as the central Technology Transfer Office (TTO) of the University, merging academic excellence, innovation, and entrepreneurial spirit. Operating under the Faculty of Management, CRPZ UP connects researchers, institutions, and organizations to promote knowledge transfer, protect intellectual property, and strengthen collaboration between the university, industry, and society.

The **UNIK@TT Project** is a strategic project initiative led by Slovenia's three leading public universities—University of Ljubljana (consortium leader), University of Maribor, and University of Primorska—to enhance the transfer of scientific knowledge and innovation from academia to the economy and society. This initiative is complemented by the **KTO3 consortium**, coordinated by the Jožef Stefan Institute, which unites public research organizations to strengthen knowledge transfer mechanisms.

