

→ DEADLINES:

1. Deadline for submitting the application form – **by July 31, 2024**
2. Deadline for payment of the fee – **by October 15, 2024**
3. Deadline for submitting the paper – **by October 30, 2024**
4. Conference date – **14-15 November 2024**

→ CONFERENCE FEE

- PLN 2,300 – participation in the conference with publication of the paper in the Scientific Papers of the Silesian University of Technology, with accommodation** (the fee covers: accommodation during the conference, participation in the debates, conference materials, meals, participation in accompanying events, including a thermal pool)
- PLN 1,650 – participation in the conference with publication of the paper, without accommodation** (the fee covers: meals, participation in the debates, conference materials, participation in accompanying events)
- PLN 1,550 – participation in the conference without publication of the paper** (the fee covers: accommodation during the conference, participation in the debates, conference materials, meals, participation in accompanying events, including a thermal pool)
- PLN 1,350 – publication of the paper without participation in the conference**
- PLN 1,350 – on-line participation in the conference with publication of the paper**
- PLN 2,000 – participation in the conference with publication of the paper for students**

Transfer details:

Fundacja Innowacyjnego Rozwoju i Wiedzy
ul. Piłsudskiego 4/35, 85-793 Bydgoszcz
NIP: 554 292 44 76

Volkswagen Bank Polska S.A., account number: **43 2130 0004 2001 0665 1988 0001**

With a description: **Name and surname, Competitiveness and Development -WZ**

Organisers

Department of Economy and Marketing
Faculty of Management
Bydgoszcz University
of Science and Technology

Department of Management
and Department of Logistics
Faculty of Organisation and
Management
Silesian University of
Technology

Foundation for Innovative Development and Knowledge in Bydgoszcz



→ GOALS OF THE CONFERENCE

The aim of the conference is to exchange views and experiences as well as to present the latest scientific research results concerning competitiveness and development of regions in the context of European integration and globalization. An important goal of the conference is also the integration of representatives of science, business, and local government.

→ SUBJECT AREAS OF THE CONFERENCE

- The influence of European integration and globalization as well as internal conditions on the growth of competitiveness and development of regions;
- Education management;
- Partnership in creating value for stakeholders in the region;
- Problems of contemporary logistics in highly industrialized regions;
- The impact of marketing management on regional competitiveness and development;
- Managing organizations in the era of building Society 5.0;
- Media and social communication as part of the region's information system.

For a more detailed range of subject areas please visit: <http://wz.pbs.edu.pl>
[under Learning & Tests tab.](#)

→ PUBLICATION

Scientific Papers of Silesian University of Technology. Organization and Management Series (ISSN 1641-3466) - 100 points acc. to the Ministry of Education and Science, English, Databases: Baztech, Bazecon, IndexCopernicus, DOAJ Directory of Open Access, Journals, J-Gate, EBSCO, GoogleScholar.

Instructions for Authors of Papers can be found at the following website:
<https://managementpapers.polsl.pl/>

The publication should be prepared both in English and Polish.

Articles in electronic version should be sent to the conference organizer at the following email address: konferencja-trendy@pbs.edu.pl

ORGANISING COMMITTEE

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→ PLACE OF THE CONFERENCE:

- Zamek Arcybiskupów Gnieźnieńskich - Uniejów Thermal Resort

ul. Zamkowa 2, 99-210 Uniejów

Website: <http://www.termyuniejow.pl/>